

**VISUAL
STORYTELLING
IN DIGITAL
SOCIETY**

6 - 7 JULY 2021

CONFERENCE PROCEEDINGS



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Historical, phenomenon, methodologies and practices has become part of interesting academic fields of moving images cultures as subjects. Because of the changing of technological aspects of moving images cultures as well as scientific method-derived desire to create taxonomies or articulate what the moving images is, many aspects of moving image cultures intertwined with the study of managements, cognitive science, electronic media, science and technology, and art and designs.

International Moving Image Culture Conference has been an event to provides an interdisciplinary platform for researchers, practitioners, students, and educators to present and discuss the most recent innovations, trends, and concerns, as well as practical challenges, encountered, and solutions adopted in the fields of Moving Image Culture.

The Second International Moving Image Culture Conference (IMOVICCON 2021) has been joint organized by the Visual Communication Design Study Program of Universitas Pelita Harapan and Film and Animation Study Program of Universitas Multimedia Nusantara, to bring together leading academic and research scholars to exchange and share their academic experiences and research results on all aspects of Moving Image Culture.

The conference has been planned so that students from academic institutions, scholars and academia take part in the conference and share their experiences. Towards this aim two days, plenary sessions, 8 panel sessions and students film screening have been arranged.

Participation in the conference has increased after the last conference. This year we have received 41 submissions. We categorize all papers into eight panel, namely “Moving Image & Visual Society”, “Moving Image Platform”, “Moving Image Methodologies”, “Moving Image & Entrepreneurship”, “Creative Practice Research”, “Moving Image & Visual Culture”, “Cinema & Place”, and “Moving Image Artform”. All papers were evaluated by the Scientific Committee Reviewers of IMOVICCON 2021 comprising of 11 scholars from Indonesia and abroad.

We ranked all papers submitted to the conference numerically based on a grade of 5. Of this grades, 20% of it was determined by theme conformity, 20% of it by scholarly quality, 20% by article comprehensiveness, 20% by references, and the final, 20% by the technical writing quality. Each paper had been reviewed by at least two reviewers and finally by the technical chair of the paper management.

We rejected superficial reviews and paid careful attention to reviews stating reasons for the accept /reject decision. We have accepted 31 papers with the acceptance rate 75% for the oral presentations and inclusion in the conference proceedings.

On behalf of the IMOVICCON 2021 Organizing Committee, we thank all the scientific committee reviewers, panel moderators, students volunteers and paper authors. We express our heartfelt thanks to the speakers of keynote speeches and invited talks, who in spite of their busy schedule manage their times and have kindly agreed to deliver highly stimulating talks. We are also very grateful to all chancellors of two joint universities of funding agencies for their generous grant to the conference.

In this event we have tried out best, but there must be some things that are not pleasing to the audience and reader, I profoundly apologise.

Finally, I hope this proceeding as well as the event can contribute to the academics and scholars in any aspects.

Thank you,

Lala Palupi Santyaputri

Chairperson of the Organizing Committee

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