Innovativeness

Pro-activeness

EO1

**H2**

Risk Taking

SEO3

BP5

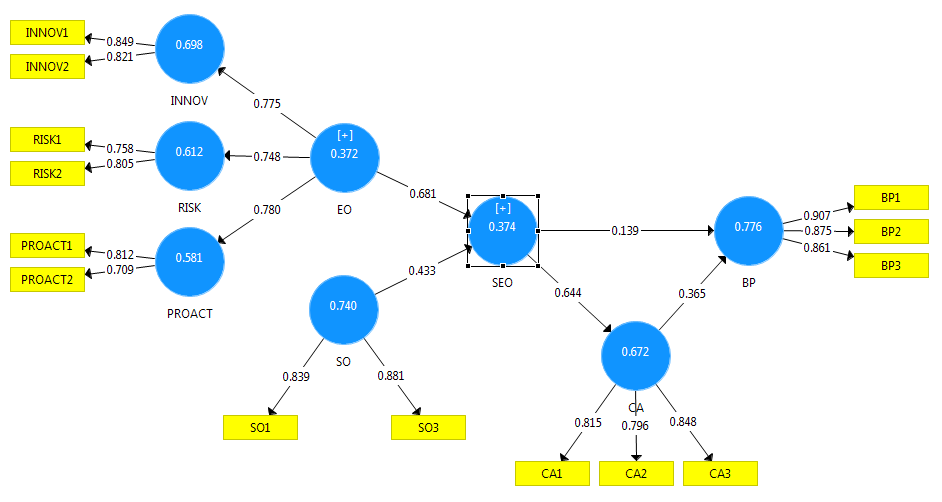
**H1 H3**

SO2

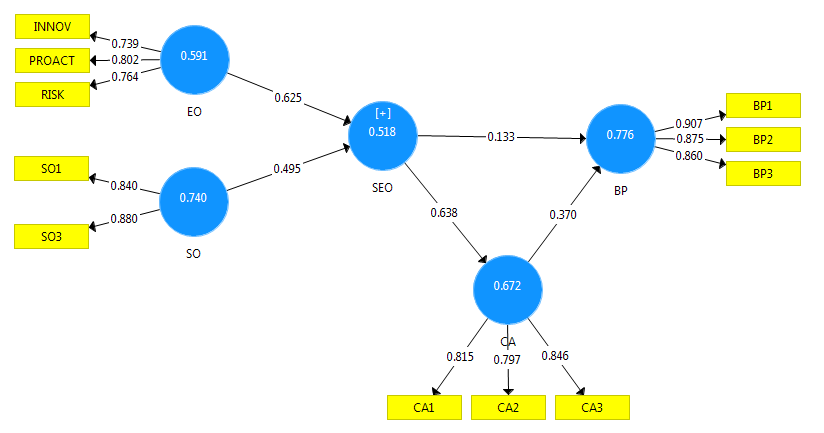
CA4

**Gambar 1. Kerangka konseptual**

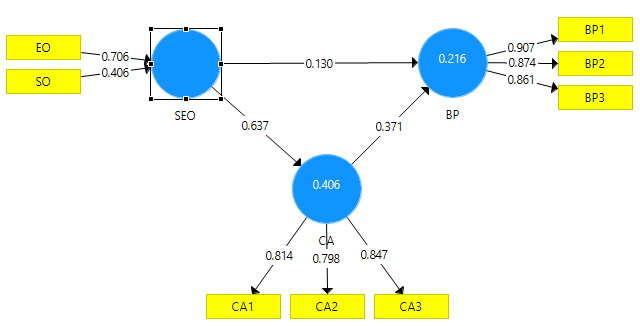
*1Entrepreneurship Orientation (EO), 2Sustainability Orientation (SO), 3Sustainable Entrepreneurial Orientation (SEO), 4Competitive Advantage (CA), 5Business Performance (BP)*



**Gambar 2. Uji model pengukuran *first-order***

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**Gambar 3. Uji model pengukuran *second-order***

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**Gambar 4. Uji model pengukuran *third-order***