**DATA PENEMPATAN PRODUK MEREK INDONESIA**

**DALAM BENTUK *WEB SERIES* DI MEDIA SOSIAL YOUTUBE**

|  |  |  |  |  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- | --- | --- | --- | --- |
| **No.** | **Merek** | **Selebritis** | **Judul** | **Drs** | **Tanggal Publikasi** | **Viewers** | **Sikap** | **Jumlah Komentar** | **Subs.** |
| **Tgl.** | **Bln.** | **Thn.** | **Like** | **Dislike** |
| 1 | Tropicana Slim | 1. Dion Wiyoko
2. Tika Bravani
 | 1. SORE - Istri dari Masa Depan #Episode1
2. SORE - Istri dari Masa Depan #Episode2
3. SORE - Istri dari Masa Depan #Episode3
4. SORE - Istri dari Masa Depan #Episode4
5. SORE - Istri dari Masa Depan #Episode5
6. SORE - Istri dari Masa Depan #Episode6
7. SORE - Istri dari Masa Depan #Episode7
8. SORE - Istri dari Masa Depan #Episode8 (FINAL)
9. SORE - Istri dari Masa Depan #Episode9 (Special Episode)
 | 12:4210:4811:3212:0907:2113:4407:5414:1116:13 | 310714212328071421 | JanFebFebFebFebFebMarMarMar | 201720172017201720172017201720172017 | 1.720.5611.059.7151.040.173990.529949.090956.480896.198992.7551.311.757 | 24.00013.00013.00012.00013.00014.00010.00019.00030.000 | 249110110829684100108179 | 2.0368621.1559869341.2411.2294.0035.004 | 67.483  |
| 2 | Line | 1. Nicholas Saputra
2. Mariana Renata
 | 1. LINE Story: Nic & Mar Ep.1 “Bonjour, Paris!”
2. LINE Story: Nic & Mar Ep.2 “Close Your Eyes”
3. LINE Story: Nic & Mar Ep.3 “Paris vs. Praha”
4. LINE Story: Nic & Mar Ep.4 “Our Last Night?”
5. LINE Story: Nic & Mar Ep.5 “Hello, Praha!”
6. LINE Story: Nic & Mar Ep.6 “What Do You Want?”
7. LINE Story: Nic & Mar Ep.7 “Finale”
 | 06:5507:1107:2806:2906:5505:3603:36 | 12181925260102 | MarMarMarMarMarAprApr | 2015201520152015201520152015 | 1.711.466978.726900.339917.0081.020.269871.174781.575 | 17.0006.0005.0004.0005.0004.0004.000 | 501171162296415317473 | 579212209187267198439 | 170.151 |
| 3 | Filosofi Kopi | 1. Rio Dewanto
2. Chicco Jerikho
 | 1. FILOSOFI KOPI THE SERIES: Ben & Jody - Ep 1 “Pilot”
2. FILOSOFI KOPI THE SERIES: Ben & Jody - Ep 2 “Password Hoki”
3. FILOSOFI KOPI THE SERIES: Ben & Jody - Ep 3 “W.I.B (Waktu Indonesia Bagian Ben)”
4. FILOSOFI KOPI THE SERIES: Ben & Jody - Ep 4 “Cofee vs Non Cofee”
5. FILOSOFI KOPI THE SERIES: Ben & Jody - Ep 5 “Finale”
 | 10:1009:4309:4906:4907:08 | 1025062601 | FebMarMeiMeiJul | 20172017201720172017 | 827.813464.554367.306309.214261.990 | 8.0003.0003.0002.0002.000 | 30986494734 | 526290214172254 | 25.493 |
| 4 | Wardah | 1. Imertha Gracia
2. Rhezy Rhezanov
3. Sita Ratri
4. Hidayatur Rahmi
5. Ressa Rere
 | 1. #HijabLoveStory Eps.1 - Pergi
2. #HijabLoveStory Eps.2 - Selamat Datang, Rena
3. #HijabLoveStory Eps.3 - Beda Bahasa, Satu Cinta
4. #HijabLoveStory Eps.4 - Terima Kasih, Aziz
5. #HijabLoveStory Eps.5 - Kata Lenny Dan Irma
6. #HijabLoveStory Eps.6 - Keputusan Rena
 | 07:3108:0011:0113:3913:1111:45 | 010206081315 | JunJunJunJunJunJun | 201620162016201620162016 | 313.092297.566411.062285.978250.033287.102 | 2.0001.0002.0001.0001.0001.000 | 391536212212 | 6210414812997245 | 27.052 |
| 1. Puteri Modiyanti
2. Rian Adiyanto
3. Luthfi Aulia
 | 1. #HijabLoveStory 2 Eps.1 - Kartu Pos Dari Ayah
2. #HijabLoveStory 2 Eps.2 - Perspektif
3. #HijabLoveStory 2 Eps.3 - Pasangan Sempurna
4. #HijabLoveStory 2 Eps.4 - Kata Hati
 | 07:2207:4209:5307:46 | 09121719 | OktOktOktOkt | 2016201620162016 | 193.116172.127197.191195.722 | 710522707643 | 166412 | 20243742 |
| 1. Febiola Novita Kaunis
2. Inekke Valentine
3. Agnes Oryza
 | 1. #HijabLoveStory 3 Eps.1 - PERUBAHAN
2. #HijabLoveStory 3 Eps.2 - RASA BARU
3. #HijabLoveStory 3 Eps.3 - EGO
4. #HijabLoveStory 3 Eps.4 - HARMONY CAKE (Final Episode)
 | 08:4610:2508:3509:59 | 29310507 | JanJanFebFeb | 2017201720172017 | 154.285146.135149.189143.868 | 527373434443 | 14111012 | 26262724 |
| 5 | Axe | 1. Keenan Pearce
 | 1. Axelerate The Series : The Untold Story of Keenan Pearce Ep.1
2. Axelerate The Series : The Untold Story of Keenan Pearce Ep.2
3. Axelerate The Series : The Untold Story of Keenan Pearce Ep.3
 | 06:4706:3304:51 | 082204 | MeiMeiJun | 201620162016 | 2.152.0201.485.056807.852 | 6.0005.0002.000 | 6215333 | 467345138 | 42.889 |
| 1. Arifin Putra
 | 1. Axelerate The Series : The Untold Story of Arifin Putra Ep.4
2. Axelerate The Series : The Untold Story of Arifin Putra Ep.5
3. Axelerate The Series : The Untold Story of Arifin Putra Ep.6
 | 05:1103:4403:20 | 122608 | JulJulAgu | 201620162016 | 1.965.4891.728.4621.185.054 | 1.000931534 | 4432628 | 23412962 |
| 1. Chicco Jerikho
 | 1. Axelerate The Series : The Untold Story of Chicco Jerikho Ep.7
2. Axelerate The Series : The Untold Story of Chicco Jerikho Ep.8
3. Axelerate The Series : The Untold Story of Chicco Jerikho Ep.9
 | 05:1204:5906:05 | 220521 | AguSepSep | 201620162016 | 1.949.8551.509.919994.568 | 2.0001.0002.000 | 4592815 | 280129241 |
| 1. Keenan Pearce
2. Arifin Putra
3. Chico Jerikho
 | Axelerate The Series : The Finale | 11:29 | 30 | Nov | 2016 | 3.579.139 | 3.000 | 821 | 449 |
| 6 | Samsung | 1. Mikha Tambayong
2. Adipati Dolken
3. Kunto Aji
4. Devina Aurell
 | 1. Samsung Indonesia: Move On Trip | episode 1 - Alasan Move On
2. Samsung Indonesia: Move On Trip | episode 2 - Modus PDKT
3. Samsung Indonesia: Move On Trip | episode 3 - Hadiah Terindah
4. Samsung Indonesia: Move On Trip | final episode - Vertical Vlog Move On Trip
 | 10:0311:3010:4809:45 | 02101606 | AguAguAguSep | 2017201720172017 | 1.608.466540.462599.0251.345.623 | 8.0006.0005.0002.000 | 1942364653 | 389398404188 | 197.013 |
| 7 | Vivo | 1. Prilly Latuconsina
2. Al Gazhali
 | 1. BAPR Balada Al Prilly - Eps 1: Dendam Si Preman
2. BAPR Balada Al Prilly - Eps 2: Pahlawan Merah Putih
3. BAPR Balada Al Prilly - Eps 3: Pengagum Rahasia
 | 04:1503:3203:05 | 061602 | AguAguSep | 201720172017 | 2.316.5892.728.0862.168.773 | 8.0007.0006.000 | 2.0002.0001.000 | 1.779364285 | 196.868 |
| 8 | Traveloka | 1. Arief Muhammad
 | 1. Arief Muhammad x Traveloka Eps 1: Ada Apa dengan Bakso
2. Arief Muhammad x Traveloka Eps 2: Mencari Pak Mamat
3. Arief Muhammad x Traveloka Eps 3: Sebuah Harapan Baru
4. Arief Muhammad x Traveloka Eps 4: CLBK
5. Arief Muhammad x Traveloka Eps 5: Pupus Sudah Harapanku
6. Arief Muhammad x Traveloka Eps 6: Lebaran Tanpa Beban
 | 03:0605:5004:0504:2605:3405:23 | 141618202227 | JunJunJunJunJunJun | 201720172017201720172017 | 585.589571.157436.295436.937459.075393.490 | 10.00010.0009.0009.0008.0008.000 | 575659364257284296 | 246291266396544459 | 321.551 |
| 9 | BCA |  | 1. HaloBCA Web Series - Telepon Misterius
2. HaloBCA Webseries - Hari Klik Enter Sudah
3. HaloBCA Webseries - Obsesi Menjadi Sang Juara
4. HaloBCA Webseries - Curhatan Seorang CSO Cantik
5. HaloBCA Series - Ini Rindu
6. HaloBCA Webseries - Special Hari Pahlawan
7. HaloBCA Webseries - Kado Natal Untuk Deri
 | 03:1003:5202:5702:5405:5805:3704:53 | 28041717071429 | MarAprAprAprJulNovDes | 2017201720172017201720172017 | 6.9467.2293.25418.51012.182390.521730.149 | 55592486554242 | 1082192486 | 101022536 | 11.608 |
| 10 | Unilever | 1. Arief Muhammad
2. Tiara Pangestika
 | 1. 1001 Inspirasi Ramadhan - Jelang Buka: Episode 1 - Aku Tinggal Sama Mama?
2. 1001 Inspirasi Ramadhan - Jelang Buka: Episode 2 - Kangen
3. 1001 Inspirasi Ramadhan - Jelang Buka: Episode 3 - Curhat
4. 1001 Inspirasi Ramadhan - Jelang Buka: Episode 4 - Apa Sih Sebabnya?
 | 03:5204:1207:0306:20 | 02091623 | JunJunJunJun | 2017201720172017 | 4.226.8183.900.0913.028.8102.308.073 | 11.0009.0007.0006.000 | 52840414583 | 325275207247 | 36.147 |
| 11 | Durex |  | 1. Durex Performa - More Time for Love (Ep. 1) #EnaknyaDilamain
2. Durex Performa - More Time for Love (Ep. 2) #EnaknyaDilamain
3. Durex Performa - More Time for Love (Ep. 3) #EnaknyaDilamain
4. Durex Performa - More Time for Love (Ep. 4) #EnaknyaDilamain
5. Durex Performa - More Time for Love (Ep. 5) #EnaknyaDilamain
6. Durex Performa - More Time for Love (Ep. 6) #EnaknyaDilamain
7. Durex Performa - More Time for Love (Ep. 7) #EnaknyaDilamain
 | 00:5900:5800:5900:5400:5900:5801:13 | 08121619233007 | OktOktOktOktOktOktNov | 2016201620162016201620162016 | 431.51930.88524.01121.34422.66017.41520.723 | 60543336463354 | 9742729 | 263929737 | 5.071 |
| 12 | Lip Ice |  | 1. LIP ICE Webseries #1
2. Lip Ice Webseries #2
3. LIP ICE Webseries #3
4. LIP ICE Webseries #4
 | 01:2001:4500:5901:20 | 24091603 | JanFebMarApr | 2017201720172017 | 130.11451.12894.20856.610 | 343187196165 | 43101813 | 14246 | 682 |
| 13 | Pucelle | 1. Audi Marissa
2. Ibrahim Risyad
3. Querra Mellca
4. Clairine Clay
5. Michelle
6. Fachri Muhammad
 | 1. Pucelle Indonesia: Love Me, Pink - Episode 1
2. Pucelle Indonesia: Love Me, Pink - Episode 2
3. Pucelle Indonesia: Love Me, Pink - Episode 3
4. Pucelle Indonesia: Love Me, Pink - Episode 4
5. Pucelle Indonesia: Love Me, Pink - Episode 5
 | 05:0404:0604:2403:5205:32 | 2530071321 | AguAguSepSepSep | 20172017201720172017 | 530.423432.499524.778357.392334.449 | 5.0003.0003.0004.0004.000 | 6741483340 | 173170158342353 | 13.774 |
| 14 | Lazada  |  | 1. Kejutan dari Nadia Eps.1
2. Kejutan dari Nadia Eps.2 “Jujur”
3. Kejutan dari Nadia Eps.2 “Bohong”
4. Kejutan dari Nadia Eps.3 “Malu”
5. Kejutan dari Nadia Eps.3 “Tidak Malu”
 | 01:4101:5501:5900:5401:40 | 0914141616 | MarMarMarMarMar | 20172017201720172017 | 48.22493.29023.11132.57238.081 | 23816767101176 | 3426185253 | 2611823730137 | 108.992 |
| 15 | Smartfren | 1. Saaih Halilintar dan Keluarga
 | 1. Semua Gara-Gara Saaih Halilintar - Ep 1
2. Semua Gara-Gara Saaih Halilintar - Ep 2
3. Semua Gara-Gara Saaih Halilintar - Ep 3
 | 04:5202:4706:09 | 121416 | JunJunJun | 201720172017 | 2.556.7851.852.7901.688.022 | 40.00027.00027.000 | 804463438 | 1.8631.6681.576 |  |
| 16 | Bukalapak |  | 1. Benua Antarkita Episode 1: Cita-cita
2. Benua Antarkita Episode 2: Waktu Tak Terulang
 | 08:2309:33 | 1205 | OktJan | 20162017 | 258.63492.799 | 2.0001.000 | 3819 | 257126 | 148.172 |

Keterangan:

 Merek: Nama merek yang dipromosikan dalam film.

 Aktor / Aktris: Nama aktor dan atau aktris yang berakting dalam film.

 Judul: Judul film.

 Drs: Durasi film.

 Tanggal publikasi: Tanggal publikasi film.

 *Viewers*: Jumlah penonoton episode film.

 Sikap-Like: Jumlah penonton yang mengklik *Like*.

 Sikap- Dislike: Jumlah penonton yang mengklik *Dislike*.

 Jumlah komentar: Jumlah komentar pada film.

 Subs.: Jumlah *subscribers*.